



STAFF PROFILE

- 1. Name:** Mandy Hinson
- 2. Position:** Director of Development
- 3. Describe what you do at West TN PBS?** I help raise money to keep all our favorite programs on the air and our full-time educator out in the community. Her work is so important because it's creating life-long learners. I raise money by encouraging our viewers to become members, I love taking care of our members through customer service and I also help local businesses grow through underwriting partnerships.
- 4. How long have you been on the West TN PBS Staff?** I have been at West TN PBS since August 2007, so 16 years!
- 5. Where is your hometown?** My family and I live in Union City.
- 6. What is your favorite part of working at West TN PBS?** My favorite part of working at West TN PBS is that I know that I'm helping use public media for the greatest good. I have seen first-hand the benefits that public television has had on my son – who was raised a PBS Kid! He started kindergarten ready to learn, knowing his alphabet, colors and he could count to 100! Now he's in the top of his class in high school. Nurturing a love of learning early in life has a lasting effect! I love being a part of that for families across West Tennessee!
- 7. What is your favorite program on West TN PBS Channel 11?** There are way too many to name just one.... I love Daniel Tiger because it was my son's first favorite program – and he would sing the different songs that Daniel sings to help him cope with different emotions. But when I want to kick back and relax, I absolutely love Masterpiece's Miss Scarlet and the Duke, All Creatures Great and Small, and The Great American Recipe! I also love the in-depth reporting on FRONTLINE and PBS NewsHour and I can't miss the amazing music on Austin City Limits!