



## **STAFF SPOTLIGHT**

**Name: Kentre Walker**

**Position: Marketing Intern**

**Describe what you do at West TN PBS? Complete tasks for proposals and customer expectations. Research marketing techniques and trends for social media platform and community service. Manage marketing campaigns to increase local and regional participation in early education programs. Prepare presentations, conduct market analysis, and monitor social media platforms, create PowerPoints, and develop spreadsheets. Recording and editing of various videos.**

**How long have you been on the West TN PBS Staff? Since September of 2023.**

**Where is your hometown? Bolivar, Tennessee.**

**What is your favorite part of working at West TN PBS? Coming in everyday to the smiling faces of my coworkers and having a fresh new task lined up for me to complete and the task being related on topic to my title and major.**

**What is your favorite program on West TN PBS Channel 11? The PB&S Learning Media.**